

HNSEA

SAN DIEGO 2024

Historic Naval
Ships Association

ANNUAL SYMPOSIUM

16-19 September 2024

USS Midway Museum

Presented by **PPG**





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THANK YOU TO OUR SYMPOSIUM SPONSORS



LETTER FROM THE HNSA PRESIDENT



STEVE BANTA

HNSA President | Executive Director
USS Lexington Museum

Welcome to San Diego, CA, and the USS Midway Museum – host of the 2024 Historic Naval Ships Association Symposium!

The USS Midway team has an amazing week planned. You'll see in the agenda that the schedule is different than previous years, with the goal of shorter and tighter sessions to keep the HNSA audience focused and engaged on the themes of Inspire, Educate, and Preserve.

If you recall from last year's efficient and expertly run meetings with the team at USS Slater, one of the sessions that received great response was the excursions to the ship itself to see things first-hand. This week with the USS Midway has a great opportunity to continue that trend, with the sessions held on board the ship on Thursday.

Be sure to take advantage of the best part of any HNSA symposium – networking. Take the time to renew connections, make new ones, trade ideas, etc. Regardless of size of your museum or organization, you'll find similar issues throughout HNSA membership regarding preservation, marketing, guest services, and more. Any challenges you have are likely also experienced by others – that collaboration is one of the top advantages of HNSA membership.

Attend all the sessions you're able to, and also please attend the HNSA General Meeting on Thu, Sep 19. This meeting is your opportunity to participate in how the organization functions, including presentation of future board members and officers, and relevant topics that need your vote.

The USS Midway is one of the few navy museums actually located in a U.S. Navy fleet concentration area. Take advantage of that and enjoy exploring this great city during your free time.

It's my honor to serve this great organization as Board President. Please let any board member know how we can better support your organization, and HNSA as a whole. Enjoy the symposium!

WELCOME TO SAN DIEGO



TERRY KRAFT

President, USS Midway Museum

Greetings and welcome to sunny San Diego! It is our extreme pleasure to host the 57th annual HNSA Symposium on the USS Midway!

Over the course of this week, I hope you will take advantage of all our city has to offer. Plenty of great attractions are within walking distance, including Petco Park, the Gaslamp Area and all the amazing venues on the Embarcadero!. Right next door to Midway is the Maritime Museum – home to the Star of India and the Steam Ferry Berkely. There is always something happening in America's Finest City!

There is no better way to celebrate our 20th Anniversary as a Museum than to spend it with all our waterfront colleagues from HNSA. We are proud of our past, but even more excited to tell the story of how we operate this iconic museum. Thanks to our volunteers and dedicated staff, we welcomed our 20 millionth visitor in July of this year. I hope you get a chance to meet all the amazing leaders here who make Midway "come to life" each day!

Welcome to San Diego!

T. Kraft



2024 HNSA BANQUET SPEAKER



REAR ADMIRAL THEODORE "TED" P.S. LECLAIR

Deputy Commander, Naval Surface Force, U.S.
Pacific Fleet; Director, Task Force Littoral Combat Ship

Rear Adm. Ted LeClair is a native of Scituate, Massachusetts, and a 1991 graduate of Villanova University, where he holds a Bachelor of Arts degree and was commissioned through Naval Reserve Officer Training Corps. He holds Masters' Degrees from the Harvard Kennedy School and the U.S. Army War College, and is a graduate with distinction of the Joint Forces Staff College.

A Surface Warfare Officer, he initially served as First Lieutenant and Repair Division Officer aboard USS Callaghan (DDG 994). He has operational experience in the Atlantic, Pacific, and Indian Oceans, as well as the Mediterranean Sea and Arabian Gulf including deployments in support of Operations Northern and Southern Watch and Iraqi and Enduring Freedom.

Upon affiliating with the Navy Reserve (NR), he first served as assistant operations officer at Battle Group Staff 2 in support of USS George Washington (CVN 73) Strike Group. Subsequently, he completed operations department head, executive officer and back to back command tours in Naval Coastal Warfare and Maritime Expeditionary force hardware commands. Other staff assignments included deputy J3 (wartime) at U.S. Forces Korea and various assignments at U.S. Combined Forces Command Korea and United Nations Command Korea; as MOC chief, U.S. 7th Fleet; deputy director, Littoral Combat Ship (LCS) Navy Reserve Enterprise; and acting chief of staff, Warfare Integration (OPNAV N9I) on the staff of the chief of naval operations.

His five command tours include Inshore Boat Unit 22, Maritime Expeditionary Boat Division 42, NR U.S. Forces Korea, CNO Warfare Systems (N9) Reserve Unit, and NR U.S. 7th Fleet. In May 2022 Rear Admiral LeClair assumed duties as Deputy Commander, Naval Surface Force U.S. Pacific Fleet and Director of Task Force LCS. His previous Flag assignments were as Deputy Commander, U.S. 7th Fleet and Deputy Director for Operations, Mobilization Assistant (J3MA), U.S. Indo-Pacific Command.

Additionally, LeClair leads the design line of effort, transforming the Reserve force for the Chief of Navy Reserve (CNR) aligning just under 90,000 personnel for maritime competition against peer adversaries. He is a former Chair of the Navy Reserve Policy Board and a former member of the Secretary of the Navy's National Navy Reserve Force Policy Board.

He served on Navy teams that have been awarded the Navy Unit Commendation, the Meritorious Unit Commendation and the Battle Efficiency "E" Awards and the Chief's Mess of USS Callaghan (DDG 994) made him an honorary Chief Petty Officer in 1995.

HNSA SPECIAL EVENTS



Opening Night: *A Taste of San Diego*

Join us as we kick off HNSA 2024 with a taste of San Diego, featuring local craft beer, California wines and locally inspired food.

Presented by **The Naval History and Heritage Command**



Taco Tuesday: *Party like a local*

Enjoy a local tradition with a trolley tour to Casa de Reyes Mexican restaurant in historic Old town, the birthplace of San Diego. The evening will include round-trip transportation, dinner, a welcome margarita, drink ticket and live entertainment!

Presented by **ASI Services**



Executive Directors Round Table *Invite Only*

Meet at the USS Midway Museum for an exclusive Executive Directors Round Table and hosted reception. Network with industry leaders and "talk ship" with those at the helm of our field!

Presented by **Fleet Submarine Memorial Association**



Closing Reception: *Welcome to the Danger Zone 80's night!*

Channel your inner Maverick and bring your wingman to the HNSA closing celebration. Live Entertainment, Dinner, Awards, and Photo Ops.

Presented by **AMP United, LLC.**



FREE GUIDED PRIVATE SHIP TOURS

Thursday, September 19th

Sign up for tours and special sessions at the Midway Info Table set up throughout the conference.



Maritime Museum of San Diego:

- **Vietnam-era PCF 816 Swift Boat Tour:** Experience this exclusive offer with Swift Boat Veterans guiding the tour.
- Space is limited; sign up by Wednesday, September 18 at 12:00 p.m.
- **Three (3) complimentary 45-minute Naval History Bay tours:** Check-ins at 9:00 a.m., 10:15 a.m., and 11:30 a.m. (Space limited to 25 passengers per tour).



USS Midway Museum Docent-Led Tours:

A 1.5-hour tour going behind the scenes of the USS Midway Museum. Sign up at registration or during breakfast. Tour times: 9 a.m. and 1 p.m. (Space is limited). Enjoy **Free Virtual Reality Rides** with the show of HNSA badge.



SYMPOSIUM ATTENDEE OFFERS & DISCOUNTS



Free Museum Admission:

Show your HNSA Badge at the following museums:

- USS Midway Museum (midway.org)
- Maritime Museum of San Diego (sdmaritime.org)



Experience Seaport Village Like a VIP!

Unlock special discounts by scanning the QR code below. Present the Midway VIP list of offers on your smartphone at participating Seaport Village locations. A short 5-minute walk from the USS Midway Museum, Seaport Village offers shopping, dining, and entertainment with breathtaking views of San Diego Bay.



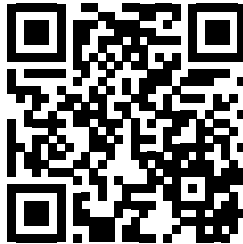


“Talk Ship”

on the HNSA 2024 Facebook Group!

We warmly invite you to connect and learn from other attendees in Midway’s HNSA 2024 Facebook Group! Ask questions, continue the conversation after a session, share what your organization is working on (exhibits, programs, etc.), explore forward-looking ideas, and more!

This group is moderated by staff of the USS Midway Museum HNSA 2024 committee members. Please be kind and respect everyone’s comments. Thank you!



**Share your HNSA 2024 experience
with Midway using #HNSA2024SD**



2024 HNSA SCHEDULE OF EVENTS

Monday, September 16, 2024

5:30pm **Registration**
6:00pm-8:00pm **Opening Reception: A Taste of San Diego**
Presented by: Naval History & Heritage Command

USS Midway Museum
Hanger Bay 2
Elevator 3

Tuesday, September 17, 2024 – Sessions

8:00am **Registration** Wyndham Hotel, Harborside Room Foyer
8:00am-9:00am **Continental Breakfast**, *Presented by: Guide ID*
9:10am-9:20am **Welcome!**
9:20am-9:40am **Fundraising, Freedom Park Omaha**
Carol Applegate, Fireboat John D. McKean Preservation Project
9:45am-10:05am **Escape Rooms**
Rodolfo Magnus, USS Lexington Museum
10:10am-10:30am **Getting the ex-USS Orleck Open in Jacksonville**
Greg Allen, Jacksonville Naval Museum – USS Orleck
10:30am-10:50am **Break**
10:50am-11:10am **Current Events on a Museum Ship**
Laura Fies, USS Hornet Museum
11:15am-11:35am **The Reality of School Districts & Museums**
Keith Grybowski, Patriots Point Naval & Maritime Museum
11:40am-12:00pm **Virtual Reality and its Future for Museum Ships**
Sebastian Stadler, Wisconsin Maritime Museum
12:00pm-1:00pm **Lunch**, *Presented by: Battleship Missouri Memorial*
1:00pm-1:20pm **Why Do We Have This? And Can We Throw It Out?**
Sarah Bellian, Pacific Fleet Submarine Museum
1:25pm-2:00pm **Updating Tech Without Altering the Ship**
Brian Rettman, Battleship Cove
2:05pm-2:25pm **Fundraising, Amateur Radio**
Charlotte Rodeen-Dickert, USS Hornet Museum
2:25pm-2:45pm **Break**
2:45pm-3:05pm **Corrosion Mitigation and Waterproofing Various Deck Structures**
John Davis, USS Hornet Museum
3:10pm-3:30pm **Dry Dock Tours & Telling People About Your Rust**
Ryan Szimanski, Battleship New Jersey
3:35pm-3:55pm **Dry Dock Updates**
Parks Stephenson, USS KIDD Veterans Museum
4:00pm-4:20pm **Paint Product Relative to Marine Coatings and Advancement of Products**
Susan Giampietro, PPG Industries

Taco Tuesday Fiesta Dinner

5:00pm **Trolley Boarding to Old Town** Wyndham Hotel, Front Entrance
5:30pm-6:30pm **Old Town Trolley Transportation** *Presented by: Seward Marine*
6:30pm-8:30pm **Taco Tuesday Fiesta Dinner** Casa de Reyes, Old Town
Presented by: ASI Services, Inc.
8:30pm-9:00pm **Return Transportation to Wyndham Hotel** Old Town, drop off area

2024 HNSA SCHEDULE OF EVENTS

Wednesday, September 18, 2024 – Sessions

Wyndham Hotel

Harborside Room Foyer

- 8:00am-9:00am **Continental Breakfast**, *Presented by Guide ID*
- 9:00pm-9:20am **Best Practices for Enhancing the Guest Experience**
Rich Abele, National Museum of the Surface Navy at Battleship Iowa
- 9:25pm-10:05am **Guide ID**
Jeff Danziger, Guide ID; Mark Berlin, USS Midway Museum
- 10:10am-10:30am **Building Relations with Libraries**
Shanna Schuster, USS Slater
- 10:30am-10:50am **Break**
- 10:50am-11:10am **Starting an Education Program**
Amy Ryan, USS Alabama Battleship Memorial Park
- 11:15am-11:35am **Building Education Programs from Your Collection**
Meredith Kablick and Hannah Giddens, Patriots Point Naval & Maritime Museum
- 11:40am-12:00pm **Enhancing Communication and Collaboration Between Ship Museums**
Starla Shuck, USS Lexington Museum
- 12:00pm-1:00pm **Lunch**, *Presented by: Battleship Missouri Memorial*
- 1:00pm-1:20pm **Managing School Field Trips: Unlocking the Key to Engaging Students, Teachers, and Chaperones**
Susan Kam, Pacific Fleet Submarine Museum
- 1:25pm-1:45pm **Graphic Novel/Local Team Partnerships/Special Events**
Starla Shuck, USS Lexington Museum
- 1:45pm-2:05pm **Futureproof Partner Marketing: Effective Strategies for Every Budget**
Nikolas Schieder and Artur Plociennik, Wargaming.net
- 2:10pm-2:30pm **USS Arizona Superstructure Project**
Frank Thompson, NHHHC – Naval History and Heritage Command
- 2:35pm-2:55pm **Ships Overhaul**
Parks Stephenson, USS KIDD Veterans Museum
- 2:55pm-3:15pm **Break**
- 3:15pm-3:35pm **Mooring Updates**
Mike Getscher, National Museum of the Surface Navy at Battleship Iowa;
Len Santiago, USS Midway Museum
- 3:40pm-4:00pm **Tank Maintenance & Repair**
Len Santiago, Chuck Merkel, Charles Reustle
- 4:00pm **Open Evening - Free to Explore Seaport Village / San Diego!**

For Executive Directors

- 4:30pm-6:00pm **Executive Directors Round Table** USS Midway Museum, Training Room
- 6:00pm-8:00pm **Executive Directors & Corporate Partners Reception** USS Midway Museum, Fantail
Presented by: Pacific Fleet Submarine Memorial Association

2024 HNSA SCHEDULE OF EVENTS

Thursday, September 19, 2024 – Tours / Roundtables / Walk & Talks / Sessions

Thursday morning is full of a variety of networking and learning opportunities! Between 9:00am–12:00pm, mix and match what you'd like to participate in throughout the day.

7:30am-8:00am	ADA Transportation from Wyndham to Midway	Outside Wyndham
8:00am-9:00am	HNSA Executive Board Meeting	USS Midway Museum, Training Room
8:00am-9:00am	Continental Breakfast, Presented by: Guide ID	USS Midway Museum, Elevator 3
<u>Optional Tours</u>	USS Midway Museum / Maritime Museum	
	<i>Sign-up required at Midway Info Table</i>	

For Docent Tours, please meet at the Midway Info Table 15 minutes before the start time.

For the Maritime Museum Tours, please meet at the Maritime Museum (or) at the Midway Info Table 30 minutes before start time. The group will depart for the Maritime Museum together.

9:00am **Docent Tours, USS Midway Museum**

8:45am Check-in (20 ppl max)

9:00am **Naval History Bay Tour, Maritime Museum**

8:30am Check-in (25 ppl max)

10:15am **Naval History Bay Tour, Maritime Museum**

9:45am Check-in (25 ppl max)

11:30am **Naval History Bay Tour, Maritime Museum**

11:00am Check-in (25 ppl max)

1:00pm **Docent Tours, USS Midway Museum**

12:30pm Check-in (20 ppl max)

9:00am-12:00pm **Midway Roundtable Discussions** Hangar Bay, Elevator 3

Interested in learning more about Midway's various departments and their best practices? Representatives from each department will share best practices, and tips and tricks of what makes Midway Magic! Sign up to engage in SIX different 30-minute rounds between 9:00am-12:00pm. Use the provided chart (see Midway Info table) to log the rounds you selected.

1. Marketing, Social Media, & Community Outreach – Marketing Team
2. Events – Events Team
3. Fundraising & Membership – Foundation & Membership Team
4. Exhibits & Curatorial – Exhibits & Curatorial Team
5. Volunteers – Volunteer Team
6. Guest Services & Operations – Guest Services & Operations Team
7. Safety – Safety Team
8. Airwing – Airwing Team
9. Human Resources – HR Team
10. Accounting & IT – Accounting & IT Team

2024 HNSA SCHEDULE OF EVENTS

Show & Tell / Walk & Talk

9:00am-12:00pm For those seeking a more in-depth breakout on EDUCATION and PRESERVATION.

9:00am-10:00am **Midway Education Program**

9:00am-10:00am **Preservation Talks**

10:00am-12:00pm **Preservation Walkaround**

USS Midway Museum

Classroom 6

Classroom 1

Midway Info Table

Sessions

12:00pm-1:00pm **Lunch**, *Presented by: Battleship Missouri Memorial*

1:00pm-1:45pm **Annual Meeting**

1:45pm-2:05pm **Challenges of Restoration and Preservation of Shipboard Ordinance**

Richard Pekelney, USS Pampanito Museum and Memorial

2:10pm-2:30pm **Topside Projects**

Travis Davis, Battleship Texas; Len Santiago, USS Midway Museum

2:35pm-2:55pm **Preserving Ships with Lasers**

Alexander Pocklington; Drachinifel (Thundersdown)

2:55pm-3:15pm **Break**

3:15pm-3:35pm **Maritime Salvage**

Gregg Baumann, Resolve Marine

3:40pm-4:00pm **Cathodic Protection in Ballast Tanks**

Lance Thomas, Anode Solutions

4:05pm-4:25pm **Historic Fireboats on the National Register**

David Rocco, Fireboat John D. McKean Preservation Project

6:00pm-9:00pm **Closing Reception: Welcome to the Danger Zone 80's Night!**

Presented by: AMP United, LLC

Flight Deck



SEE YOU AT

HNSA 2025!

**BUFFALO AND ERIE
COUNTY NAVAL
& MILITARY PARK**



BUFFALO & ERIE COUNTY
**NAVAL &
MILITARY
PARK**





Thank you, Ron, for the inspirational skydiving performance!